



CALAVERAS COUNTY BOARD OF SUPERVISORS AGENDA SUBMITTAL

Short Name/Subject Economic & Community Development Semi-annual Presentation	Board Meeting Date August 13, 2019	Agenda Number 24
Dept: Administrative Office Div: Economic Development Contact: Kathryn Gallino Phone: 209/754-6025	Supervisory District Number Countywide	Regular Agenda
Published Notice Required? No Public Hearing Required? No		Estimated Time: 30 Minutes
Type of Document? Informational Item PowerPoint Presentation Included? Yes Budget Transfer Included (Must be signed by Auditor)? No Complete Agreement Required? No Position Allocation Change? No		

RECOMMENDATION:

Receive a semi-annual presentation from the Calaveras County Economic & Community Development Department regarding activities for the last two quarters of FY 2018-2019.

DISCUSSION/SUMMARY:

As directed by the Board of Supervisors and the County Administrative Office, this informational item will summarize the activities conducted by the Calaveras County Economic & Community Development Department during the last two quarters of FY 2018-19. The presentation will provide a review of the services provided to our businesses and communities. Additionally, the presentation and information continues to serve as a measurable tool for developing future economic development strategies and planning measures.

Presented below is a summary by quarter and Supervisorial District of the business assistance provided (number and type of businesses served, industry sectors, and potential job creation/loss); outreach and education efforts; workforce development participation; and grant/funding opportunities explored:

3rd Quarter 2018/19	D1	D2	D3	D4	D5
<u>Business Assistance</u>					
New	7	5	3	5	5
Existing	2	1	2	3	1
Expanding	4	1	3	0	0
Total Businesses	13	7	8	8	6
Closing	0	0	0	1	0

Industry Sectors Categorized by Supervisorial District

District 1 – food/beverage, retail sales, agritourism, communication, music/video production, housing, and indoor entertainment

District 2 – manufacturing for ecology/sustainability, land clearing, logging, import/export, and investment property development

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- District 3 – tourism, retail sales, food/beverage, art gallery, wine tasting, health/spa, agritourism, business services, and entertainment
- District 4 – housing, business services, agriculture/farming, agritourism, and manufacturing
- District 5 – heavy equipment repair, agritourism, housing construction, and land clearing

The majority of the assistance provided consisted of permit facilitation, small business startup/funding resources, and identifying networking/training opportunities. Staff facilitated multi-departmental response team meetings aimed at streamlining the permitting and land use processes. Note: Approximately 109 local business license applications were filed this quarter, which include home-based businesses.

<u>Potential Job Creation</u>	<u>Potential Job Loss</u>
D1 – 10 to 12	D1 – 0
D2 – 8 to 10	D2 – 0
D3 – 12 to 15	D3 – 0
D4 – 3 to 5	D4 – 1
D5 – 3 to 5	D5 – 0

Outreach/Education – Participated in sixteen outreach opportunities engaging approximately 686 individuals including: industrial manufacturers, communications industry, business associations, Calaveras County Chamber of Commerce, community based organizations, local/state/federal agencies, conferences/workshops/trainings, non-profit organizations, Calaveras Visitors Bureau, Agritourism workshop series, Calaveras County Water District, Calaveras County Council of Governments, job fairs, board presentations, Copperopolis Business Walk, Small Business Development Center, and natural resource coalitions. Coordinated a University of Reno presentation regarding the deployment of early fire detection cameras in Calaveras County. Collaborated with Calaveras Grown to expand farmer’s market opportunities county-wide. Based on Google Analytics data, there were 865 users of the Calaveras County Economic & Community Development webpage this quarter.

Workforce Development – Collaborated in eight opportunities reaching approximately 723 individuals including: Motherlode Job Training, Calaveras Workforce Development Initiative, local job fairs, high school On-The-Right-Track programs, and community colleges.

Grants/Funding – Participated in two grant/funding opportunities including: Census 2020 education/outreach funding (awarded \$50,000 grant funding) and Proposition 68 Grants. Continued collaborative efforts with CA Department of Housing & Community Development, PG&E Economic Development Program funding, and the US Economic Development Administration small business assistance programs.

<u>4th Quarter 2018/19</u>	<u>D1</u>	<u>D2</u>	<u>D3</u>	<u>D4</u>	<u>D5</u>
<u>Business Assistance</u>					
New	8	3	7	8	4
Existing	3	1	2	2	0
Expanding	1	0	2	1	0
Total Businesses	12	4	11	11	4
Closing	0	0	0	0	0

Industry Sectors Categorized by Supervisorial District

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- District 1 – retail, grocery, food/beverage, entertainment, manufacturing, housing, agriculture, solar and contract services
- District 2 – food/beverage, communications, financial services, mobile heavy equipment repair, film maker, and natural resources
- District 3 – recreation/adventure, communications, handyman, commercial retail, entertainment, lodging, spa, and business services
- District 4 – recreation, housing & community development, retail/commercial, kennel, lodging, entertainment, and film maker
- District 5 – homebased business, retail sales, mobile food service, industrial/manufacturing, and alternative energy & biofuel

The majority of the assistance provided consists of permit facilitation, small business startup/funding resources, housing opportunities, developing business resources, and identifying networking/training opportunities. Note: Approximately 143 local business license applications were filed this quarter, which include home-based businesses.

<u>Potential Job Creation</u>	<u>Potential Job Loss</u>
D1 – 12 to 16	D1 – 0
D2 – 5 to 7	D2 – 0
D3 – 10 to 12	D3 – 0
D4 – 9 to 11	D4 – 0
D5 – 4 to 10	D5 – 0

Outreach/Education – Participated in fourteen outreach opportunities engaging approximately 940 individuals including: packaging manufacturer, rural broadband initiative, business associations/community rotaries, Calaveras Grown farmers markets, Calaveras County Chamber of Commerce, utility providers, Recycling Market Development Zone and Opportunity Zone conferences, Calaveras Visitors Bureau, conducted newspaper interviews, and Homeless Emergency Aid Program task force. Based on Google Analytics data, there were 786 users of the Calaveras County Economic & Community Development webpage this quarter.

Workforce Development – Collaborated in four opportunities reaching approximately 75 individuals including: Motherlode Health Sector Partnership, Calaveras Workforce Development Initiative, the Motherlode Job Training board, and the Northeastern California Small Business Development Center.

Grants/Funding – Participated in four grant/funding opportunities including: Proposition 68 Per Capita Program grant (Calaveras County is expected to receive \$400,000 in one-time funding for local park rehabilitation, creation, and improvements); Community Development Block Grants/CA Department of Housing & Community Development; US Department of Agriculture Rural grant opportunities; and a Rural Recreational & Tourism grant from the California Department of Parks and Recreation.

FINANCING: This is an informational item and does not impact the general fund.

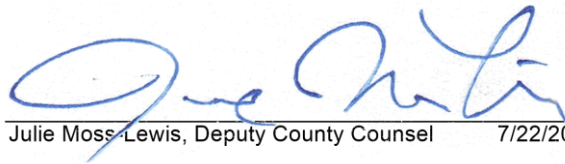
ALTERNATIVES: The Board could choose not to receive the presentation.

APPROVED BY:

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Kathryn Gallino, Economic Development Director 7/19/2019



Julie Moss-Lewis, Deputy County Counsel 7/22/2019



Diane Severud, Deputy Clerk of the Board of Supervisors 7/23/2019



Albert Alt, County Administrative Officer 7/26/2019